

DON'T MISS OUT READ THE WHOLE NEWSLETTER

FALL 2011 TRENDS, BUDGET BEATER IDEAS, BOOK YOUR FALL CLOSET REVIEW

AND SPECIAL OFFERS & NEW MINI WORKSHOPS

I can't believe that I am sending Fall trends again in the middle of summer when we are sweltering in 98 degree temperatures with enough humidity to melt the very hairs on your head! Here is some insight into what is coming into our stores this fall.

DID YOU KNOW?

That trends are decided as early as 18 month prior to the season. There are world wide trade fairs that take place where designers and manufacturers go and select their fabrics for the upcoming seasons, and then decide on the silhouettes that they will be using for the season. These are somewhat pre-determined and each designer just puts their own spin on things.

SO WHAT DOES THAT MEAN FOR FALL 2011:

Let us just say that this season is going to be interesting! We are BACK in the 80's early 90's by the looks of things..... Think "saved by the Bell" - the TV show loved by all. With the return of leggings and skinny pants we now have voluminous tops "batwings". The tops are all cut off with the idea of wearing a tank top underneath to layer.



So can we make these new looks work for us? If the tops are voluminous try a size down. If the pants are too skinny and "sausage casing" like then try a straight cut. BUT don't avoid these new looks altogether because you can add one or two of these new pieces to your wardrobe and make them work.



Other big trends: leather is back , fitted leather jackets, leather capes, sweaters with leather detail. Look out for leather pants too—if yours are hidden in the recesses of your closet you can pull them out again. Also look for fur (real fur). Not my cup of tea personally—I always look for the fake fur!

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FIVE THINGS TO ADD TO YOUR FALL WARDROBE

TO INFUSE NEWNESS AND A CURRENT LOOK:

1. A cape of some description—it can be wool, leather or a knit but Cape's are the hot item for fall. They should have little pockets in them for your hands to stay warm. **BUDGET BEATER IDEA:** The discount stores like Forever 21 and Target should have great versions of this too.



2. A handbag that has more structure to it—more boxy and shaped. **BUDGET BEATER IDEA:** Shop consignment and thrift stores for true vintage pieces.



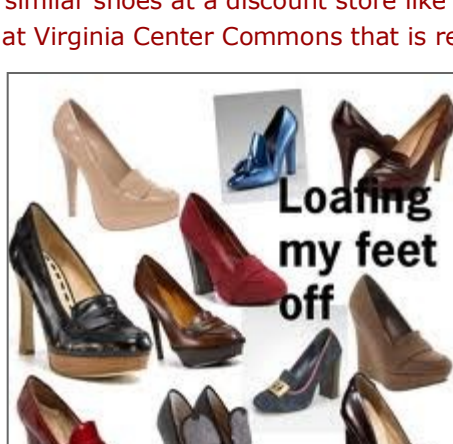
3. A smart pants suit! Nothing beats a good looking suit and there will be many on offer this season. Classic wide legs pants and double breasted jackets, or skinnier straight leg pants and shorter one button jackets—anything goes! **BUDGET BEATER IDEA:** sign up for coupons from different retailers like White House, Black Market and Ann Taylor and use these when you are shopping for a great suit. Macy's also always has wonderful suits.



4. Color block tops and dresses are already in stores everywhere. Two or three different colors. The fabric of choice seems to be "Ponte" knit again and the tops are fabulous in this fabric. On the left photo's from Ann Taylors new collection! **BUDGET BEATER IDEA:** Target always comes out with many things that the higher end stores do and their prices are much more affordable.



5. The loafer high heel—I have seen a few pairs out already at DSW and they are actually quite cute. It does not look like the "heavy" loafer type shoe from a few years back—it definitely has some pizzazz! **BUDGET BEATER IDEA:** Look out for similar shoes at a discount store like Pay Less or Shoe Carnival or even Burlington Coat Factory. There is a new one at Virginia Center Commons that is really nice!



So let's have some fun with Fall this year, call to set up your seasonal closet review. I can't wait to see you and share this exciting season with you.

Joanne

SPECIAL OFFERS

Introducing.....

mini workshops and girlfriend style get togethers: \$45 per person including workbooks with Hostess benefits which include earning hours with Younique Image for your own personal use. Here are some examples:-

Be a wiser Accessorizer: —a class showing you how to choose the right accessories for your proportions, where to get the best deals including scarves and handbags.

Mini Make-over evening: Gather 6 girlfriends, bring 3-4 outfits, learn what shape you are and how to buy the right shape clothing for yourself. Never make mistakes again! Learn why the outfit you brought works or doesn't!

Style—do you have it and can you get it?— we will walk you through the components of good style. We will talk about the basic elements that create "style" on any shape . We will then teach you how to "get it".

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